

## **FOR IMMEDIATE RELEASE**

**“Work is a sideline, Live the holiday”**

***A Guide to making money on the Internet, by Seth Rotherham***

Cape Town’s Seth Rotherham, founder and editor-in-chief of 2Oceansvibe, has released his first book entitled “Work is a sideline, Live the holiday” – a Guide to making money on the Internet.

The irreverent Rotherham has taken his readers into the more serious side of his personality and shared some tips and hints on how he manages to “Live the Holiday”. He has used a personal case study of spotting an opportunity in cane furniture being sold on the side of the road in Camps Bay and trading it successfully on the web.

The book is a marriage of an Emerging Economy activity and High-Tech. The formula – which is given to the reader in and amongst Rotherham’s usual colourful language and hilarious anecdotes – is easy to follow. A quick read, Rotherham gets to the point and judicious use of screen shots will make it easy for the reader to follow.

This is an important book at this time for the youth and oldies alike. A book that let’s you test any product/service on the Internet with an investment of only R250. That money is spent as you follow the instructions to create an e-commerce solution, accepting credit cards and generating traffic.

A nice touch is Seth’s handy ‘life hacking’ tips to living an easier life!

In keeping with Seth’s unconventional approach to life, he has chosen to self-publish rather than hawk the book around traditional publishers. The book is available in paperback and e-book versions on Amazon and Amazon Kindle. Local readers can buy direct.

**For more check out [sethbook.co.za](http://sethbook.co.za)**

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